

## **NACIYE ARZU AKA**

Naciye Arzu Aka is a graduate of Middle East Technical University, Faculty of Administrative Sciences, Department of Economics Statistics. She worked as a lecturer at Gazi University School of Banking and Insurance for 3 years.

She worked as Relationship Manager at İktisat Bank between 1984-1989. Between 1989 and 1998, she worked as Sales Manager in Aegean Region at Garanti Bank. Then after 8 months as Retail Banking Marketing Manager at Alternatif Bank, she was transferred to Dışbank in 1999 as the Head of Retail Marketing Director. After retiring in 2007, until 2013, she worked as director in charge of Retail Banking Distribution Channels and Business Development at Credit Europe Bank Ltd., Moscow.

Courses :

Sales and Marketing in Service Sectors

Financial Management in SME's